

Electronic Acknowledgement Receipt

EFS ID:	10243008
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS
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Customer Number:	24498
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Filer Authorized By:	
Attorney Docket Number:	MNI020002
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020002_RCE_6JUNE2011.pdf	700110 86a162e0e2d29ef84d4af0ce3823c5bdf34bb486	no	3

Warnings:

Information:

2	Information Disclosure Statement (IDS) Form (SB08)	MNI020002_IDS-2_6JUNE2011.pdf	616743 72d2ffdb0b7b88706463ed6bfff9dc2b08c066533	no	8
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Warnings:

Information:

3	Foreign Reference	EP0705036A2.pdf	2418781 08a93636e48d989b42f57abb63b556e616fa9767	no	42
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4	Foreign Reference	EP0823815A2.pdf	3970656 1df7dc2586e5b150602c08daa73c66f6f8100a9f	no	72
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Warnings:

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5	Foreign Reference	EP0838951A2.pdf	1268442 fb63ece57cd3e72aff596ae6930550ebec2294e0	no	22
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6	Foreign Reference	EP0909095A1.pdf	2947061 a40377a4445f6fb9e84ec03e1818e123303aa727f	no	54
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7	Foreign Reference	WO9413107A1.pdf	5522168 879cf546598fab5de92a717da084e1b825654b86	no	145
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8	Foreign Reference	WO9501057A1.pdf	3732791 7f162cf5534dafc26c8fb499815362f4d51493bd	no	128
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9	Foreign Reference	WO9631980A1.pdf	3618108 102ed5b43f5c5e19d28189b5f1db3739c12 11090	no	103
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10	Foreign Reference	WO9748230A1.pdf	1846742 bd1ca475ac8d8268c847047c4e83ff17d87ce e7f5	no	45
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11	Foreign Reference	WO9828906A2.pdf	1353789 d716775414f91b705789d7976d76b8eb7ce 84d4e	no	28
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12	Non Patent Literature	Oracle_Lite_The_Client_Database_for_Java.pdf	203209 0266bd00c1d04ca2b302ce1a8241494f2ba 672f8	no	2
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13	Non Patent Literature	API_Requirements_for_the_Advance_Set-Top_Box.pdf	625469 6ca0ce60a90b7b4aa211628fcfc4a1d171c2 4575	no	14
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14	Non Patent Literature	The_Challenges_of_Convergence_for_Set-Top_Box_Manufacturers.pdf	1384675 331d878a040e1b1e7d4636ca71322bbe4af 9a02f	no	14
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15	Non Patent Literature	White_Paper_Set-Top_Box_Solutions_Helping_Customers_Meet.pdf	181585 5f2cd600b1c657972cd85c03169de941de8 6403e	no	2
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16	Non Patent Literature	Set-Top_Box_Peripheral_Chip.pdf	494541 8d992d5a602ec2bd8454481d3bd7503ffca a28cb	no	3
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17	Non Patent Literature	Set-Top_Box_Reference_Design_Kit.pdf	405613 42d7301ed9fad4aa55ac2797d10fd112445 69076	no	3

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18	Non Patent Literature	Set-Top_Box_Solutions.pdf	1298269 296fe8e54689eab36fb6ac493c7ed7c0f755 4416	no	5
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19	Non Patent Literature	OpenTV_Operating_Evironment_Technical_White_Paper.pdf	687824 7907262a56f2a4973a419a863558d3273d7 88771	no	9
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20	Non Patent Literature	Application_Development_for_OpenTV.pdf	655895 b3ab10f4627a81c48f31de7f8edcc3c76e6a ace7	no	11
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21	Non Patent Literature	Starsight_The_Interactive_On-screen_TV_Program_Guide_Service.pdf	245309 a5c4a4f2ed8435b84ee69bfaa34389b00a27 c6dd	no	3
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22	Non Patent Literature	StarSight_An_Introduction.pdf	141767 ca356e1e05aabb6157122c625f9bdde4e6e7 7ad6c	no	1
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23	Non Patent Literature	Services_for_On-Screen_Guides.pdf	211066 91a73f29ccaf3a4f46b4e3c17478af9e4c95d 4c1	no	1
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24	Information Disclosure Statement (IDS) Form (SB08)	The_Largest_Databases_Of_Television_Information_in_the_World.pdf	162885 faa8b514934658ffbefd880f840fb9d2aafdb28	no	1
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25	Non Patent Literature	KAGEYAMA_ET_AL_A_FREE_TIME-ME-SHIFT_DVD_VIDEO_RECORDER.pdf	430510 08ba3dc4fa13fef77a505a9987fcadcf3f23e 6e	no	5
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26	Non Patent Literature	OA_09953327_15MAR2006.pdf	502598 b9a9b2320b3dc4d44df6a842a0765b8fe73 5071d	no	13
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27	Non Patent Literature	AA_09953327_5_JUN_2006.pdf	162971 085a9e16dce5d9fe74253e5485fe44c9b498 802a	no	3
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28	Non Patent Literature	OA_09953327_16AUG2006.pdf	449312 641fa3c75d922356b38a9b8f4fe57e8a7aea 279b	no	12
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29	Non Patent Literature	FOA_09953327_21MAR2007.pdf	507751 a00916dd29ec29acd6e7cd199f306279c82 8491a	no	13
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Information:					
30	Fee Worksheet (SB06)	fee-info.pdf	30596 bb79bf144c28f452b4c87edf645d35d40d3 6d2ad	no	2
Warnings:					
Information:					
Total Files Size (in bytes):				36777236	
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